Social Media Policy

RIKEN Innovation Co., Ltd. has established the following Policy to set forth the attitude, behavior and basic principles to be observed when using social media. This policy is intended to actively promote our activities through social media, and applies to all information transmitted through our official accounts. RIKEN Innovation will comply with this policy.

1. Definition

"Social media" refers to the means of information transmission, such as Twitter, Facebook, blogs, and electronic bulletin boards, in which users transmit information or exchange information with each other using the Internet.

2. Need for, and purpose of, this Policy

While social media is an effective means of communicating information, it can also have unforeseen effects on employees and the Company if the information transmitted is inaccurate, violates laws and regulations or public order and morals, or unintentionally offends specific or unspecified people. For this reason, this Policy clearly states the items to be considered in order to avoid such risks.

3. Scope and application

We will observe the following guidelines.

- (1) We will exercise moderation in our postings.
 - Suspicious content will not be posted.
- (2) We will comply with all laws and regulations, and with our Code of Conduct.
 - We will not transmit content that may be illegal, be offensive to social norms, be offensive to public order or morals, result in a loss of public trust, or contain extreme slander or libel.
 - We will take sufficient care not to infringe on the rights of third parties protected by fundamental human rights, privacy rights, and intellectual property rights (copyrights, trademarks, portrait rights, etc.).
- (3) We will make an effort to disseminate information in an appropriate manner and avoid spreading misinformation.
 - Once transmitted, information may continue to spread semipermanently, contrary to the intention of the poster, so information must be accurately described and no information with uncertain content will be transmitted.
- (4) Our website will be managed appropriately.
 - We will follow the rules and regulations of the social media that we use.